

**An Ordinance to Amend Section 38-102(1)c and 38-102(2)c of the Town Code
entitled: Regulated signs requiring a permit**

BE IT ORDAINED BY the Board of Commissioners of the Town of Sylva that

Section 38-102(1)c is written as follows:

(c) Animated/Flashing Signs or Signs of Illusion. The following are allowed in the B-2 and B-3 Business Districts only:

1. Any sign or device displaying flashing lights, intermittent lights or lights of changing degrees of intensity.

Section 38-102(2)c is written as follows:

(c) Single Businesses in the B-2 and B-3 Business Districts. Each single business in the B-2 and B-3 Business District, not located in a shopping center, is allowed the following signs:

1. One freestanding sign, provided it shall not be located within any public right-of-way, not within 15 feet of the wear surface of any public thoroughfare if not right-of-way is defined among the public records of Jackson County; shall not exceed 12 feet in height; and one double-sided sign shall not exceed 32 square feet in surface area per sign face in the B-2 Business District and 48 square feet in the B-3 Business District. Businesses which adjoin more than one major highway and which are accessed by entrances along said highways, shall be allowed one sign at each highway entrance.

2. No more than four wall signs for each surface area provided that the total area for all signs does not exceed a ratio of one square foot for each linear foot of building frontage. Consistent with Section 38-100(1), no wall sign shall project above the mansard roof or project more than 12 inches from the building wall at the base of the sign. Wall signs painted, sewn or otherwise incorporated into an awning cover or façade will be considered in the total allowable sign square footage and must be permitted.

The ordinance is now after discussion and affirmative vote amended to state the following:

Section 38-102(1)c is written as follows:

(c) Animated/Flashing Signs or Signs of Illusion. The following are allowed in the B-2 and B-3 Business Districts only:

1. Any sign or device displaying flashing lights, intermittent lights or lights of changing degrees of intensity. *High intensity LED or flashing lights are not allowed.*

Section 38-102(2)c is written as follows:

(c) Single Businesses in the B-2 and B-3 Business Districts. Each single business in the B-2 and B-3 Business District, not located in a shopping center, is allowed the following signs:

1. One freestanding sign, provided it shall not be located within any public right-of-way, not within 15 feet of the wear surface of any public thoroughfare if not right-of-way is defined among the public records of Jackson County; shall not exceed 12 feet in height; and one double-sided sign shall not exceed 32 square feet in surface area per sign face in the B-2 and B-3 Business Districts. Businesses which adjoin more than one major highway and which are accessed by entrances along said highways, shall be allowed one sign at each highway entrance.

2. No more than four wall signs for each surface area provided that *the combined total area for all signs does not exceed a ratio of one square foot for each linear foot of building frontage. Building frontage is defined as being the side of the building that faces the main road or the primary business entrance.* Consistent with Section 38-100(1), no wall sign shall project above the mansard roof or project more than 12 inches from the building wall at the base of the sign. Wall signs painted, sewn or otherwise incorporated into an awning cover or façade will be considered in the total allowable sign square footage and must be permitted.

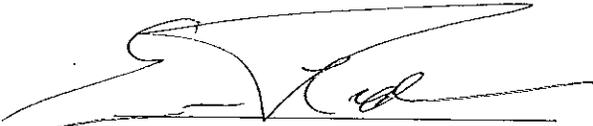
This ordinance shall be in full force and effect upon its adoption on August 7, 2014.


Maurice Moody

ATTEST:


Town Clerk

Approved as to form:


Attorney